

Editor: Kay Reinke kayreinke@gmail.com

September, 2014

239 W. San Antonio St.
New Braunfels, TX 78130
830-629-8022

Website:

www.newbraunfelsartleague.org

September Artist of the Month

Sherry Lutz Wooley



After many years of working as an educator in the public school systems (mostly teaching science or math), as well as starting business enterprises, such as Whimsical Walls (murals), I settled in to the world of Plein Air painting.

I have to laugh when I think back, as I joined these types of painting groups due to the fact that I didn't have room to set up an easel in my own home, in Austin, TX, where we were raising three lovely children and their oodles of friends and relatives. As a result, I quickly adhered to this style of painting where you could simply set up outdoors. It required no studio...as Nature became my studio; however, it was not all that simple as your goal becomes "to chase the light," i.e., to capture a scene before you lose the lights and shadows that you started with. I took many workshops and classes from Master Artists and traveled to some wonderful places to totally immerse in this style of painting.

Although, I still go on Plein Air trips and still enjoy getting close and personal with nature, I have found a new stage in my art career by joining with three friends to found the Art Cottage, a gallery and working studio here in New Braunfels, TX. We have created a truly magical place where we can display our work as well as each have an easel set up to work while guests come and go. I feel truly blessed to finally have this place where I can continue to use the talent that God bestowed upon me, while I also help others learn how to unearth their talent, by teaching classes. Come by and watch us work.

NBAL 2014 Board

President – Barbara Blaschke

1st Vice President – Tom Bender

2nd Vice President – Mary Hammond

Treasurer -- Flo Biggs

Asst. Treasurer – Lynn Gabenski

Secretary – Arlene Rhodes

Parliamentarian – Vickie Smith


Past President – Robin Roberts Walker

President Emeritus -- Elaine Felder



Demo for September Meeting

Kim Roberti



Kim Roberti, a Vietnamese-born American painter, was born and reared in the Southern region of Vietnam. She immigrated to the United States in 1966, at the age of 16. Since that time she has lived in many areas of the US and other countries around the world. All the while, Kim had a love for art and longed to paint. In 1999 she gave up another career and began the path to becoming an artist. In the years since, Kim has enjoyed much success by winning numerous awards in local shows while developing a following of collectors. Kim has studied under many artists, most notably David Leffel and Sheri McGraw in Taos, New Mexico. Aside from her painting, Kim also teaches classes in her studio and gallery in Cottonwood, TX.

2014 Classes at NBAL

Angie Banta Brown, Watercolor, Wednesdays from 9:00am to 12:00pm. **Oil Painting**, Thursdays, from 9:00am to 1:00pm. Call 830-609-2581.

Linda C. Jacobson, Children's Art Classes (ages 5 -13), in painting, drawing and other mediums, Call 830-624-5302 or visit online at www.casadelinda.com for a complete schedule.

Anne McCoy, Watercolor, Mondays from 6:00pm to 8:30pm Call 830-629-6836.

Julie McCollum, Experimental Painting, 4th Tuesday of each month from 10:00am to 3:00pm. Call 830-223-5018.

Nan Netherland, Mixed Media Painters, Fridays from 1:00pm to 4:00pm. Call 830-625-4374.

Mary McIntosh, Pastel, Fridays from 9:00am to 12:30pm, \$120 plus \$8 in studio fees for 4 week session monthly. Call 830-625-0132 or email 1863farmroad@sbcglobal.net

Lynda Medore, Jewelry, Mondays from 1 pm to 3:30 pm. Call 830-358-0186

Vie Dunn-Harr, Painting and Problem Solving, in medium of choice, 1st and 3rd Wednesdays of each month from 1:00pm to 4:30pm and 6-9:30pm. \$70 plus \$4 in studio fees per month for either afternoon or evening session. Call 210-532-8036, or e-mail vie@dunn-harrstudios.com.

Trace Guthrie, Clay Sculpture **New TIME**, weekly sessions on Thursdays for 4 session commitment. Cost: \$80 + \$8 NBAL studio fee for 4 consecutive sessions. Next set of sessions drops to \$70/4. Time:2:00 - 5:00 - Back room studio, 830-609-6196 tguthrie7@gmail.com

Carol Spencer, Oil Painting, certified instructor in Bob Ross wet-on-wet technique, 2nd Tuesday and 1st and 4th Saturdays of each month from 10:00am to 2pm. Tuition \$50, Supply fee \$15, Studio fee \$2, Total = \$67 Call 816-868-8656, or e-mail cmspencer807@yahoo.com.

See www.newbraunfelsartleague.com for more information on workshops or classes.

2014 Workshops at NBAL

Angie Banta Brown, Nov 7, details at later date

Kim Roberti, Oils November 22-24, Cost \$275, Deposit \$100

Go to **Website** for more information:
www.newbraunfelsartleague.com

Workshop Contact and Deposits:

Contact & Registration:

Sandy Oberg, 1400 Greystone Dr., New Braunfels, TX 78132, 210-861-0751,
email: oberglabs@aol.com

Make checks payable to NBAL and be sure to indicate on the check which workshop you will be taking, along with a **phone number and email address**.

Why should you become Artist of the Month?

Artist of the Month is a perfect venue to show your body of work. What social media coverage do you get when you are voted Artist of the month?

- Listing on the website, with images, during the month.
- A Constant Contact sent to the total membership, as well as over 600 possible buyers on our mailing list, announcing your AOM with bio or artist statement and 2-3 images.
- Mention in the newsletter, sent to all members, with images.
- Your bio on the blog with images.
- Facebook posts during the month.

None of the social media can be done if **you**, as AOM, do not send the images and your bio or artist statement to the social media team. The more images you send, the more times you will be mentioned on facebook. So, please be prepared to send the information as soon as you can after voted AOM. HELP the social media team members do their jobs more efficiently!

When you are voted as AOM, send info to: karencrucepottery@gmail.com and kayreinke@gmail.com

Art image wanted for 2015 NBAL Donation Project:

Each year the Art League selects a two-dimensional art image to make prints to donate to organizations for charity events. We are in process to select an art image for 2015 donation project. Please submit your artwork image to be juried in a competition for this project. A print of the winning entry will be given to organizations who ask for an art donation from the Art League during 2015. A print shall also be given to the winning artist. The winning artist will take the responsibility to conduct the contest in the fall of 2015 and to distribute the art donation for the following year (2016).

This competition is open to all NBAL members in all styles of two-dimensional work. Each artist is allowed one entry. All artwork should be submitted in digital file by E-mail.

Images should be submitted in .jpg format, RGB color, no larger than 300dpi, and 800x1200 pixels in either dimension. Deadline for entries is November 7, 2014. Your submission should include your name, E-mail address, and phone # with a digital file of artwork including title, dimensions, year and medium. E-mail your submission to Laraine Romine at rlromine01@gmail.com before November 7, 2014. The winning artist will be announced in our Special Show reception in January 2015.

Area Art Shows

Hill Country Art Festival

Comfort, TX
Sat, Sept 20

Texas Hill Country Invitational

Boerne, TX
Sat, Oct 17-Sun, Oct 19

Do you know of any other shows? Let me know. kayreinke@gmail.com

Do You Know How Much Being Chosen for AOM Can Benefit You?

Yes, you have to send info to Karen Cruce (social media), Kay Reinke (newsletter), and Warren Nogle (website). Just put three people in the "TO" box on email. You will be promoted on Facebook, Newsletter, Blog and the Website. It will cost you nothing for this publicity! What a deal!!!!!

Important for our Organization, our City, and our Environment

NBAL is trying to put more of an effort into recycling as the city does not now pick up recycled items for commercial accounts. Please continue to use the bin by the back door for recycled items: plastic bottles, aluminum and tin cans and glass bottles and remember to empty bottles and cans of any liquid. Not doing so makes for an extremely messy bin and unpleasant odors from liquids sitting there until the contents of the bin are taken to the recycle center.

If you have any questions or ideas to exchange, contact **Marianne Mitchell**, at marimit8468@gmail.com , who will be taking the recyclables to the center. Also read the interesting flyer posted above the bin which lists a number of items and the years it takes for them to degrade; A PLASTIC BOTTLE TAKES 450 years.

Since Marianne is at the League only 2x a month, should you notice that the bin is full and can participate in helping our recycle program, the bin can be brought to the "recycle center" just south of city hall on the same side of the street (488 S. Castell Ave- just down the street from the gallery). Thanks for your help, Marianne.

August Artist of the Month and "Art in the Hills" Show



President Barbara Blaschke and August AOM James Barta

See more on last page of emailed newsletters



Best of Show: Jean Crow



1st Place
Melanie Schmeltzer



2nd Place
Marika Bordes



3rd Place Katherine Evans



Reception



John Lenker



Tom Bender



Michael Petty



Barbara Blaschke



Betty Rhodes



Angie Carney



Sarah Treanor

New Procedure for Collecting Studio Fees

When there is an **instructor** for a **class**, collect the studio fees in advance or day of class, using new form. When a **group of artist meet**, designate one person to collect the Studio Fee and use new form. After collecting the fees, put the **Form** and **Studio Fee** under the upstairs **office door**. Thanks for your help. There is no need to make a ticket downstairs when using this procedure. These forms will be available in the upstairs classroom.

Upcoming Meetings and Events

September

Sept 2 submission for
"Emerging Artist" show
9 am-1 pm
Sept 5 show reception
Sept 16 NBAL meetings
Sept 30 pick up unsold work
from show

October

Oct 1 submission for "Artoberfest"
10 am – 3 pm
Oct 2 "Artoberfest" judging 9am-3pm
Pick up unaccepted work 3-5 pm
Oct 3 "Artoberfest" reception 5-8 pm
Oct 21 NBAL meetings

November

Nov 12 Final day of "ARToberfest" show
Nov 13 Pick up unsold work from show
Nov 14 9am-1pm submission Holiday Show
Nov 18 NBAL meetings
Nov 21 Holiday Show reception 5-8pm

NBAL meetings are the third Tuesday of each month (except no meeting in December).

September meeting:

Tues, Sept 16
Executive Board 10:30
Team Board 12:30
General Meeting 2:00
With demo

Docent/Member Notices

NBAL is looking for a Historian Team Leader

What is the Historian Team Leader? We are looking for someone to take all the articles about NBAL accumulating in a drawer in the office and arrange them by date in a Scrapbook. We have scrapbooks from prior historians in the Library, and would like to continue to maintain a history of NBAL for present and future members. NBAL will provide the materials to you. You will also be a member of the Team Board and will attend the Team Board Meetings, and have input into decisions, policies and programs for NBAL. We have a lot of fun at the Team Board Meetings and the occasional lively discussion. **Please call or email me if this is a job that would interest you. Barbara Blaschke, 830 315-3928 or barbara@blaschkelaw.com**

Docents!

Remember to call artists when you make a sale (and record sale in inventory log). The artist will be delighted and will know they need to bring another piece of work to display. Thank you.

Sales Report

Artist Sales Report for July 2014 for September, 2014, Newsletter

43 Artist had sales, Top 10 were Janet Chang, Marie Frankston, Cindy Whitworth, Pam Pohl, Myra Knapp, Gloria Garcia, Carol Martin, JoAnn Beissner, Angie Banta Brown and Nancy Bower. Congratulations to all artist who had sales.

Status of NBAL Sales ending July 31, 2014

Artist Sales	July, 2013	\$7,021	YTD Monthly Avg.	\$5,360
Artist Sales	July, 2014	\$8,845	YTD Monthly Avg.	\$6,331

Gift Gallery	July, 2013	\$ 554.	June, 2014	\$481
Texas 2013 Show	sold \$3,502		Texas 2014 Show	sold \$4,258

The average price in July was \$104.00 82 pieces of art sold. Thanks to all docents for their time and hard work to keep the gallery running smoothly.

A detailed financial report of the Art League balances are furnished to the board each month and is available to anyone upon request.

NEW BRAUNFELS ART LEAGUE

P.O. BOX 310325

NEW BRAUNFELS, TEXAS 78131-0325

RETURN SERVICE REQUESTED

Congratulations to the “Art in the Hills” Show Award Winners
August 2014

Best of Show: Jean Crow

1st Place : Melanie Schmelzer

2nd Place: Marika Bordes

3rd Place: Katherine Evans

HM: Luis De Los Santos, Betty Rhodes, John Lenker, Trace Guthrie, Michael Petty

Check Out NBAL on Facebook! Then click “share.” If you share and your friends share, there is no limit to how many people will know about NBAL and, hopefully, become collectors!

Most Expensive Painting Ever Sold

In 2011, Cezanne’s “The Card Players,” painted in 1892-93, was sold for 273 million dollars to the State of Qatar.



Pam Gardner



Jean Crow



Sept AOM Sherry Lutz Wooley



Boys of the Guadalupe River
by Sherry Wooley



Tarpon Inn by Sherry Wooley



Red Guard Dog by Sherry Wooley



"Christian Kings" by Luis De Los Santos