

August, 2015

239 W. San Antonio St.  
New Braunfels, TX 78130  
830-629-8022

Website:

[www.newbraunfelsartleague.org](http://www.newbraunfelsartleague.org)

### NBAL 2015 Board

**President:** Barbara Blaschke  
**1st Vice President:** Arlene Rhodes  
**2nd Vice President:** Mary K. Hammond  
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## August Meeting

Our annual pot luck supper at NBAL will be **Aug. 18, 2015** at **5:30- 7:30 pm**. NBAL will furnish chicken, and members can bring a covered dish: vegetables, salads, or desserts. There will also be an art exchange for those members who want to participate. Bring a piece of art no larger than 11x14 and go home with a piece of art! This pot luck event is being chaired by Laraine Romine.

**Please note the time change for the August meeting. There will be no demo at this meeting.**

### "The Power of Sharing"

Three years ago we started to focus on social media. Facebook is our primary social media venue. During these 3 years we have gone from **28** to **890** friends. The goal is **1000** friends by year end. One way to reach this goal is to "share" posts. If you share the post it is seen by all your friends & if they share it will be seen by all their friends, etc. So, one post can reach thousands very easily.

#### **Here is what we found out:**

We saw the power of sharing 3 weeks ago in our weekly status report.

- Not only were we seen in the US & Canada but also in 15 countries including Australia, the U.K., the Netherlands, Mexico and Spain.
- Within the U.S. during that week, we were viewed by 54 people in California, 58 in Arkansas and 48 in Florida, to name a few states.
- The age of our viewing audience is broad (13-65+) but the majority are in the 55-64 age range. Only recently we added friends in the 2 categories below age 25.
- Women make up 85% of our viewers & men 14%.

#### **What can you do to help spread our reach?**

- If you have a computer, go on the internet & sign up for facebook.
- Then become a friend of NBAL and with all your other friends who are also on Facebook. Share the NBAL daily posts.
- If you are already on facebook, please make sure you are friends with NBAL.

More social media is planned for NBAL. We will keep you posted.

## 2015 Classes at NBAL

**Angie Banta Brown, Watercolor**, Wednesdays from 9:00am to 12:00pm. **Oil Painting**, Thursdays, from 9:00 am to 1:00 pm. Call 830-609-2581.

**Linda C. Jacobson, Children's Art Classes** (ages 5 -13), in painting, drawing and other mediums, Call 830-624-5302 or visit online at [www.casadelinda.com](http://www.casadelinda.com) for a complete schedule.

**Anne McCoy, Watercolor**, Mondays from 5:30 pm to 7:30 pm Call 830-629-6836.

**Julie McCollum, Experimental Painting**, 4th Tuesday of each month from 10:00 am to 3:00 pm. Call 830-223-5018.

**Gaye Sekula, Oils for Beginners**, Mondays, 9:00 am to 12:00 pm, and **Oils, Intermediate to Advanced**, but all mediums welcome and Mondays, 1:00 pm to 4:00pm. Cost for either morning or afternoon session: \$110 (includes studio fee) for 4 classes per session. Call [210-259-3233](tel:210-259-3233), or e-mail [sekulastudio@gmail.com](mailto:sekulastudio@gmail.com).

**Vie Dunn-Harr, Painting and Problem Solving**, in medium of choice, 1st and 3rd Wednesdays of each month from 1:00 pm to 4:30 pm and 6-9:30 pm. \$70 plus \$4 in studio fees per month for either afternoon or evening session. Call 210-532-8036, or e-mail [vie@dunn-harrstudios.com](mailto:vie@dunn-harrstudios.com).

**Trace Guthrie, Clay Sculpture**, weekly sessions on Thursdays for 4 session commitment. Cost: \$80 + \$8 NBAL studio fee for 4 consecutive sessions. Next set of sessions drops to \$70/ 4. Time: 2:00 - 5:00 - Back room studio, 830-609-6196 [tguthrie7@gmail.com](mailto:tguthrie7@gmail.com)

See [www.newbraunfelsartleague.com](http://www.newbraunfelsartleague.com)  
For more information on workshops or classes.

## 2015 Workshops at NBAL

**Donna Bland**, Studio Landscape painting in oil, Oct 9-11, 9:30-4:30, \$255, \$100 deposit, for info: [artspeaks4u@gmail.com](mailto:artspeaks4u@gmail.com)

**Thom Ricks**, "Sketching and Watercolor" November 13-15, 2015 9:30-4:30 Cost: \$275 \$100 Deposit Required All skill levels welcome

**Rita Kirkman**, "Speedy Pocket Pastels" or "How to Paint Small and Fast" November 20-22, 2015, \$300, \$100 Deposit  
9:30 - 4:30 All skill levels welcome

**Ron Rencher**, "Landscape Painting in Plein Air" December 4-6, 2015 \$330, \$100 Deposit, 9:30 - 4:30 All skill levels welcome

**Vie Dunn-Harr**, "Watercolor Collage Expedition" January 22-24, 2016, NBAL Members: \$360 Non-Members: \$390, \$100 Deposit 9:30 - 4:30 All skill levels welcome

**Douglas House** "Impressionist Landscape Painting" February 4 - 7, 2016 Studio Master Class - Soft Pastels cost: NBAL Members \$475 Non-Members \$505 \$100 Deposit Required Hours: 9:30 - 4:30 All skill levels welcome **PLEASE NOTE: Enrollment deadline for this workshop is January 15, 2016**, 3 weeks prior to the start of workshop with a minimum of 8 students.

**Myra Knapp**, "Landscape Painting from Start to Finish" Creating Atmosphere, Space and Light, February 26-28, 2016 NBAL Members: \$380 Non-Members: \$410 \$100 Deposit 9:30 - 4:30 All skill levels welcome

**Carol Nelson**, "Experimental Acrylics and Mixed Media" March 11-14, 2016 NBAL Members: \$440 Non-Members: \$470 \$100 Deposit 9:30 - 4:30 All skill levels welcome

Go to **Website** for more information:

[www.newbraunfelsartleague.com](http://www.newbraunfelsartleague.com)

also look on **Facebook: New Braunfels Art League**, click on "events"

**Workshop Contact for Deposits and Registration:**

Sandy Oberg, 1400 Greystone Dr., New Braunfels, TX 78132, 210-861-0751,  
email: [oberglabs@aol.com](mailto:oberglabs@aol.com)

Make checks payable to NBAL and be sure to indicate on the check which workshop you will be taking, along with a **phone number and email address**.

# Upcoming Meetings and Events

## August

See **July** for submission to **Aspiring Artists** show  
Aug 7 Reception for Aspiring Artists show 5-7:30  
Aug 18 **pot luck/art exchange 5:30-7:30**  
Aug 30 Pick up unsold work from the show  
Aug 31 Submission for **3-D show** 9 am – 1pm

## September

See **August** for submission to **“Experience 3-D”** show  
Sept 4 Reception for **3-D show 5-7:30**  
Sept 15 **NBAL meetings**  
Sept 30 Pick up unsold work from the show

## October

Oct 1 Submission for **Artoberfest 10 am-3 pm**  
Oct 2 judging for **Artoberfest 9 am-1 pm**  
Oct 2 pick up works not accepted for **Artoberfest**  
Oct 9 Reception for **Artoberfest 5 – 7:30 pm**  
Oct 20 **NBAL meetings**

## Docent/Member Notices

August meeting: Tues, August 18  
**5:30-7:30 Covered Dish and art exchange**

### June Sales

**28** Artists had sales of 43 pieces in June, 2015. Top 10 sellers were Mary McIntosh, Barbara Blaschke, Jolene Oyer, Margi Uniacke, Jean Crow, Brent McCarthy, Sherry Haynes, Laura Allee, Nancy Bower, Robert Anschutz. Congratulations to all the artists who had sales in June.

#### Status of NBAL Sales ending June

Artist Sales	June 2014	\$3,445	YTD Monthly Avg.	\$5,912	Total YTD	\$35,472
Artist Sales	June 2015	\$3,392	YTD Monthly Avg.	\$4,077	Total YTD	\$24,463

Art in the Hills Show Sales \$1,570

The average price in June was \$59 for 43 pieces of art sold.

A detailed financial report of the Art League balances is furnished to the board each month and is available to anyone upon request.

From **Karen Cruce** (social media) We love to get photos of your work. If you are in a NBAL show, send your image to us. Remember we need the title and how you want your name to appear on facebook. We do have days in between shows where we still post our artists' work. We use images which have been sent by our artists. These images do not have to be in a show but we still need the title and your name as you want it to appear on facebook. Thanks! [newbraunfelsartleague@gmail.com](mailto:newbraunfelsartleague@gmail.com)



**TEXAS SHOW CO-CHAIRS, LARAIN ROMINE AND ANNE MCCOY,  
WITH PRESIDENT, BARBARA BLASCHKE**



**GEORGIANNA CHENAULT, SPONSOR'S CHOICE AWARD WINNER,  
WITH SANDY WRIGHT-KIBBY**



**Sponsor's Choice Award winner and 1<sup>st</sup> place award winners with Sandy Wright-Kibby (second from left)**

**NEW BRAUNFELS ART LEAGUE  
P.O. BOX 310325  
NEW BRAUNFELS, TEXAS 78131-0325  
RETURN SERVICE REQUESTED**

### **Congratulations to Texas Award Winners**

Thanks to our sponsor: Sandy Wright-Kibby of Wright Distributing Co.

Sponsor's Award: Georgianna Chenault

Cat: #1 1<sup>st</sup> Janet Chang, 2<sup>nd</sup> Georgianne Chenault, 3<sup>rd</sup> John Lenker, HM: Myra Knapp, Jean Crow  
Cat #2 1<sup>st</sup> Jo Ann Beissner, 2<sup>nd</sup> Franz Strosche, 3<sup>rd</sup> Margi Uniacke, HM: Mary Shepard, Gayle Temple  
Cat #3 1<sup>st</sup> Sherry Kelley, 2<sup>nd</sup> Mary Riddle, 3<sup>rd</sup> Vicki Smith, HM: Mary Mc Intosh, Flo Biggs  
Cat #4 1<sup>st</sup> Flo Landsteiner, 2<sup>nd</sup> Larry Alford, 3<sup>rd</sup> Robert Anschutz, HM: Gloria Garcia, Darryl Patrick  
Cat #5 1<sup>st</sup> Barbara Blaschke, 2<sup>nd</sup> Wendy Volpe, 3<sup>rd</sup> Karen Cruce, HM: Nancy Ellis, Mary Hammond

**Thanks to Wright Distributing for their continuing sponsorship of our Texas show!**

Congratulations to Karen Cruce and Kay Reinke for having their work selected for the 8th Annual "Art in the Garden," Fort Worth's juried exhibition and sale, September 11-13, at the historic Fort Worth Botanic Gardens.

- Blue is the #1 favorite color of all people.
- Blue ranks so high as a favorite color that you can't go wrong if you use blue. However, blue can be over-used and may wind up a design cliché if used alone. Combining blue with another color creates a more creative effect.
- Blue is sharply refracted by the eyes. This causes the lens to flatten and to push the blue image back. We perceive that blue areas are receding and smaller.
- Blue is the only color which maintains its own character in all its tones... it will always stay blue
- 53% of the flags in the world contain blue.  
Blue is the most commonly used color in corporate identity.
- A dark blue suit is professional business attire.

Thanks to Colormatters.com

Q: Why did Van Gogh become a painter? A: Because he didn't have an ear for music.

**You might be an artist if:**

- ✓ dust bunnies are part of your mixed media.
- ✓ You chose to buy that new Russian Sable Number Six Round instead of a Big Mac, a Large Fry, a Milkshake, Dessert, and five gallons of gas.
- ✓ You clean your brushes in your coffee.

Want to get the scoop on art shows? Check out <http://www.artfairinsiders.com/>

Check out all the art tips at <http://www.jerrysartarama.com/community/art-tips.html>  
or 100 best tips at <http://painting.about.com/od/paintingtips/a/100PaintingTips.htm>

Clay artist? Check out tips here <http://www.artshow.com/resources/ceramics.html>